

# CASE STUDY



**Client:** London Tower Service

**Product:** X-Series

“ THE YOUNGMAN MACHINES ARE REALLY WELL BUILT AND THEREFORE ROBUST ENOUGH TO COPE WITH **THE RIGOURS OF THE HIRE INDUSTRY** ”

## THE CHALLENGE

London Tower Service already rented out Youngman towers when it entered the powered access market in 2004. Today this part of the business represents 60 percent of their revenues.

London Tower Service of Beckton in East London, wished to update their micro powered fleet and convert its push around models to the Youngman Boss X-Series.

## THE BRIEF

London Tower Service required push around scissor lifts durable enough to withstand constant use within the hire sector. They required push around scissor lifts of various heights to ensure they could offer the right push around for the job in hand.

The scissor lifts also had to be completely waterproof to ensure maintenance could be carried out, as pressure washing is their main method of cleaning.

## THE SOLUTION

London Tower Service purchased their first Youngman Boss X3 lifts when they were launched, taking six units and becoming one of the first companies to buy into Youngman's powered access range. LTS now has 50 units in its fleet covering all three push around models - the X2, X3 and the X3X, which has in turn has fulfilled all of their requirements.



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